

## 6 Important Reasons To Use HoodQ

1. Build your brand as a Neighbourhood Expert
2. Create a professional image - impress your clients with gold standard reports
3. Reports feature designated catchment schools - the most important data for homebuyers when considering a move
4. Multiple marketing uses:
  - Listing presentations
  - Buyer tours
  - Open houses
5. Save, print or electronically share HoodQ reports
6. HoodQ is Canada's largest provider of curated address & neighbourhood reports

### HoodQ Address Report™

- One-page topline summary report focusing on the most attractive address-specific features
- Web-based format displays underlying data by hovering over location names
- Can be printed or shared electronically and used for social media platforms

### HoodQ Detailed Report™

- An expansion of the One-Page Address Report that includes 8 to 10 pages plus a map of all local amenities in a PDF format
- Can be printed or shared electronically and used for social media platforms

### HoodQ School Report™

- One-page report displaying four types of schools near the address - Public, Catholic, Private, Alternative & Special Education
- Web-based format displays underlying data by hovering over school names
- Can be printed or shared electronically and used for social media platforms

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HoodQ provides real estate agents with a seamless, low cost way to provide their clients with insightful hyper-local information - instantly.

You can show off your neighbourhood expertise with beautiful, customized, address-specific reports of "must have" information about local schools, parks, recreation facilities, transit, hospitals, fire stations, convenience and more.

HoodQ does all the heavy lifting for REALTORS®. We aggregate, geocode, curate, and publish data from over 2,500 different data sources.

No training, technical knowledge or design skills are required to use HoodQ.

Any questions? Contact us at [geowarehouse.training@teranet.ca](mailto:geowarehouse.training@teranet.ca)